



## **THE PACIFIC FOREST TRUST VICE PRESIDENT FOR POLICY AND INCENTIVES**

The Pacific Forest Trust, a non-profit, tax-exempt 501(c)(3) organization based in San Francisco, California is seeking a Vice President for Policy and Incentives.

### **BACKGROUND**

Founded in 1993, the Pacific Forest Trust (PFT) is the only organization solely dedicated to conserving America's working forests for all their public benefits – wood, water, wildlife and a well-balanced climate. PFT strives to keep these vast and vital forests working by pursuing a comprehensive strategy to *Retain, Sustain* and *Gain*.

They help *Retain* forest infrastructure by raising awareness of the threats to America's private working forests and by directly conserving critical forestlands in partnership with landowners and communities in California, Oregon and Washington. They lead the country in the use of working forest conservation easements that ensure productive forests stay working. And they help protect the integrity of important public forests by conserving neighboring private lands threatened by development. To date, PFT has conserved more than 50,000 acres of forestlands.

They help *Sustain* forests by employing state-of-the-art forest stewardship practices on the thousands of acres they manage in the Pacific West. They also promote exemplary forest management to forest owners, policymakers and the public so people across the United States will better understand that forestry is key to ecosystem conservation.

They help both landowners and the public *Gain* from working forests by developing and promoting new forest eco-services. These forest eco-services serve as the basis for a sustainable business model that yields financial returns from management practices that reduce forest-based carbon dioxide (CO<sub>2</sub>) emissions, enhance watershed quality and protect fish and wildlife habitat.

In this category, PFT is especially focused on advancing the climate benefits of forests. By leading regional and national efforts to enact climate change policies that unite conservation and management with market-based incentives to reduce greenhouse gas emissions, they are promoting the positive role forests can play to help mitigate global warming. Their leadership in this area has led to the creation of a first-in-the-nation, California-based program that allows forest landowners to register and sell CO<sub>2</sub> emissions reductions generated by conservation and sustainable management.

PFT is led by President and Co-Founder Laurie Wayburn and Managing Director and Co-Founder Constance Best. Wayburn and Best are co-authors of the landmark book, "American Private Forests: Status and Stewardship" (Island Press 2001). Their main office is located in San Francisco's historic Presidio and is part of the Thoreau Center for Sustainability. PFT also has additional field offices and staff in Seattle, WA; Boston, MA; Corvallis, OR and Washington D.C. PFT has an operating budget of approximately \$2.3 million and a professional staff of 21. PFT's Board meets three times a year and provides overall governance for the PFT.

Additional information about the Pacific Forest Trust can be found on [www.pacificforesttrust.org](http://www.pacificforesttrust.org).

### **VICE PRESIDENT FOR POLICY AND INCENTIVES**

The Vice President for Policy and Incentives (Vice President) is based in San Francisco, California and will report to Laurie Wayburn, President, PFT. The Vice President is responsible for ensuring that PFT's positions on key national and state policy initiatives are refined, articulated and implemented effectively. The Vice President serves as a critical member of PFT's senior management and supervises a four person policy team.

The Vice President should be a person who possesses the leadership and management capability to engage staff, Board, and other key stakeholders in appreciating the importance of conserving America's working forests and the policy positions taken by PFT. The Vice President should bring an ability to add to the strategy and policy activities of the organization and help guide senior management in successful implementation of the policy priorities for the organization. Moreover, the Vice President should bring a keen interest in helping to ensure PFT's integrated and innovative policy recommendations are effectively implemented at the state and national level, communicated to key stakeholders, and bring benefit to landowners. The Vice President will work to support the following objectives:

- Lead and manage the policy team to implement PFT's strategic policy objectives to key policy partners: private forestland owners, foresters, public agencies, other resource managers, nonprofit organizations, and other forest stakeholders to actively collaborate with PFT. Ensure articulation and promotion of PFT policy initiatives.
- Work with President, staff, Board members and external stakeholders to evolve and refine PFT's national and regional policy initiatives.
- Work with President and others as appropriate, to ensure appropriate inclusion of working forests in climate policy and other critical mitigation policy activities at the state and federal levels.
- Work closely with President, Managing Director, and Development Director to expand outreach to increase fundraising and other creative revenue strategies.
- Pro-actively participate in PFT communications efforts to influence opinion leaders and media coverage, including through PFT blogging and other on-line engagement.
- Prepare annual budget for this program area, including revenue and expenses, working with executive management and The Director of Finance and Administration.

## **PROFESSIONAL QUALIFICATIONS**

Beyond these objectives, the Vice President should ideally possess the following professional qualifications and personal attributes:

- Demonstrated conservation ethic and a commitment to serve the Pacific Forest Trust's mission.
- Experience in leading successful policy initiatives and teams, with a track record of legislative/policy accomplishments.
- Demonstrated ability to inspire trust, organize people into effective teams and motivate them to work well together.
- Personal creativity and strategic vision, coupled with an ability to listen to others and learn from their best ideas.
- Demonstrated ability to lead, manage inspire and guide a passionate staff.
- Ability to think strategically, tactically, and creatively.
- Articulate, with a proven ability to write and speak well in a variety of settings.
- Diplomatic, innovative and possessing excellent interpersonal skills.
- An advanced degree in law is preferred, or in public policy with an emphasis on natural resources, forestry, or related fields.
- Ability and enjoyment of extensive travel.

## **COMPENSATION**

This is a full-time position with a competitive salary and a comprehensive package of employee benefits.

## **TO APPLY**

Interested candidates should send their resume via e-mail to: Daniel Sherman, President, Explore Company, at [resumes@explorecompany.com](mailto:resumes@explorecompany.com) attn: Pacific Forest Trust.